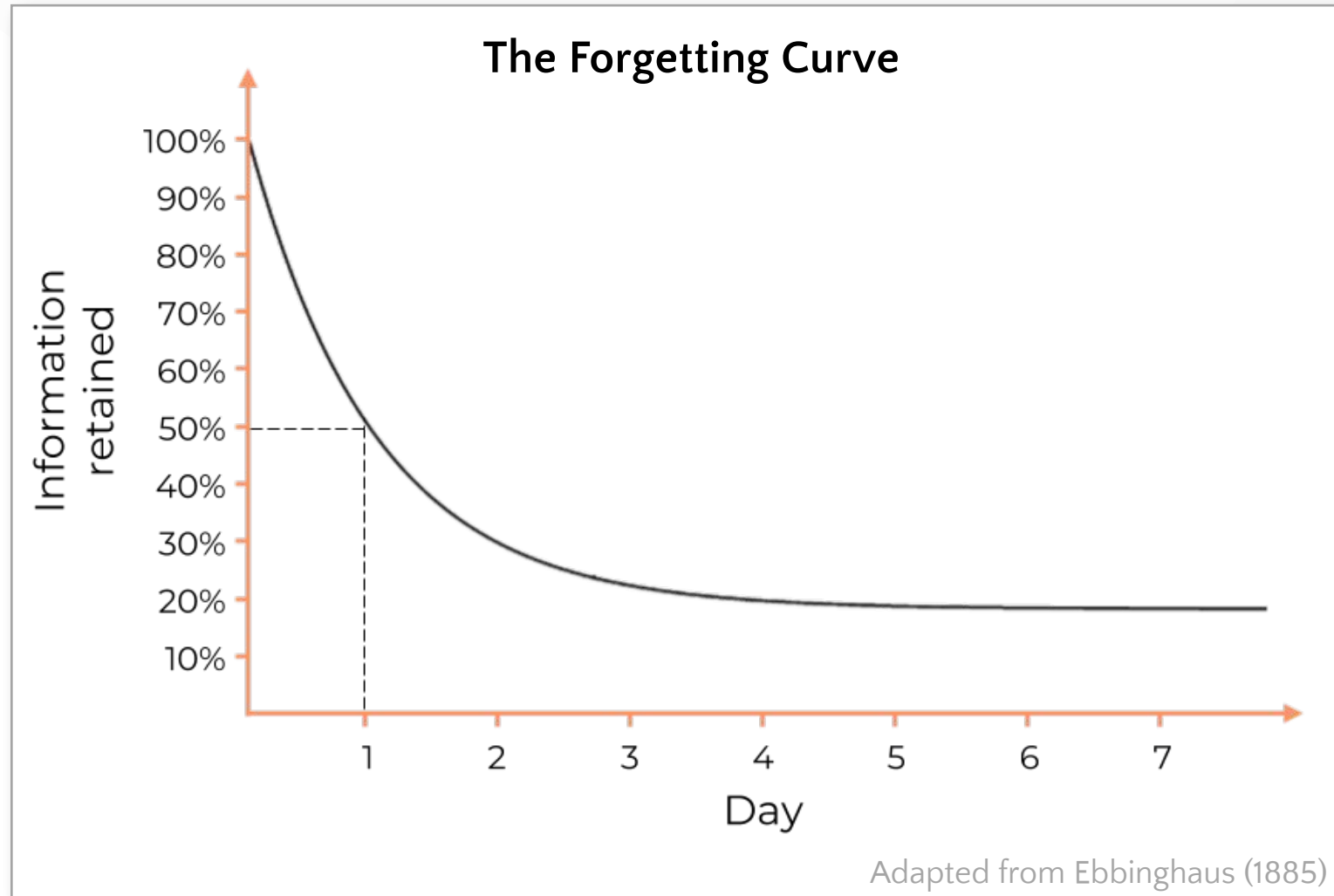




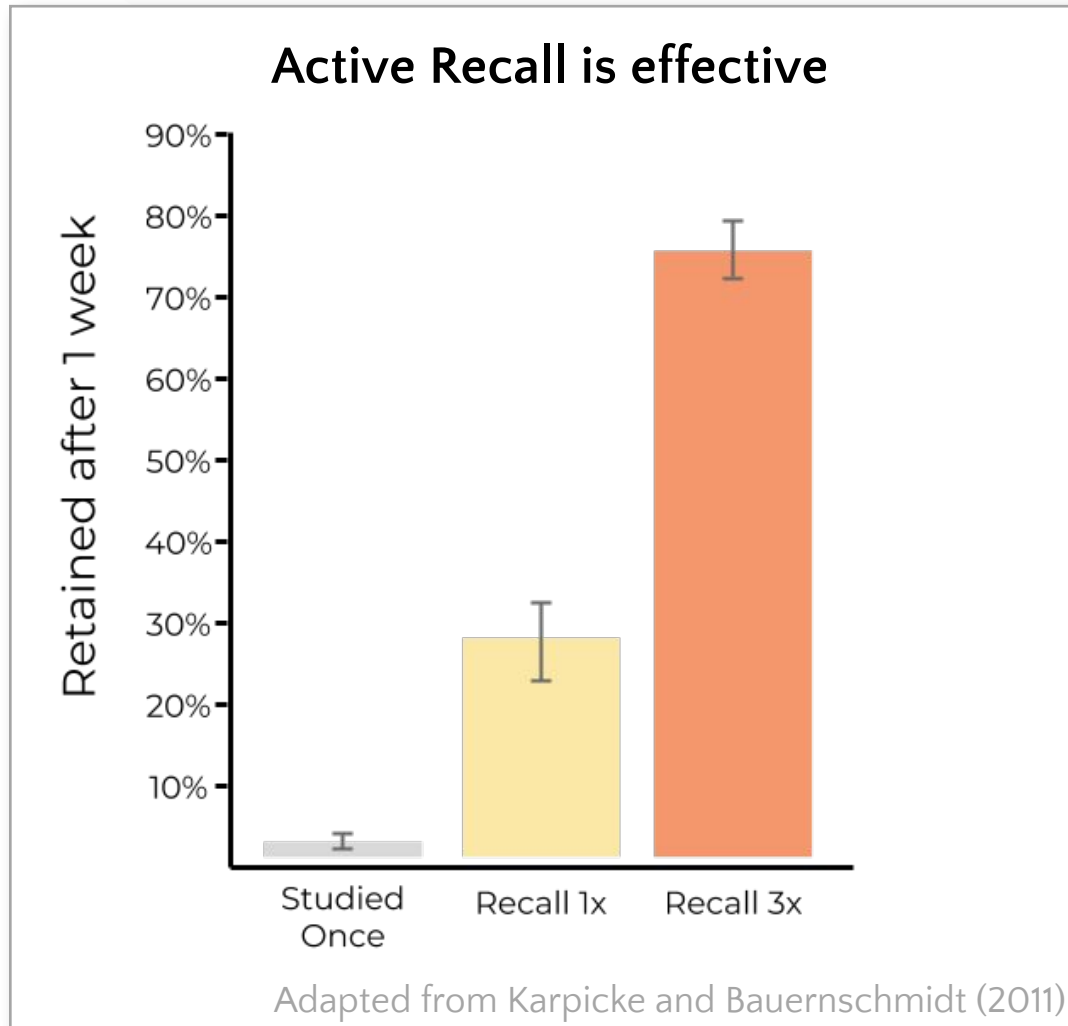
whyze

MAKING LEARNING MORE EFFICIENT

Problem



Scientific Solution



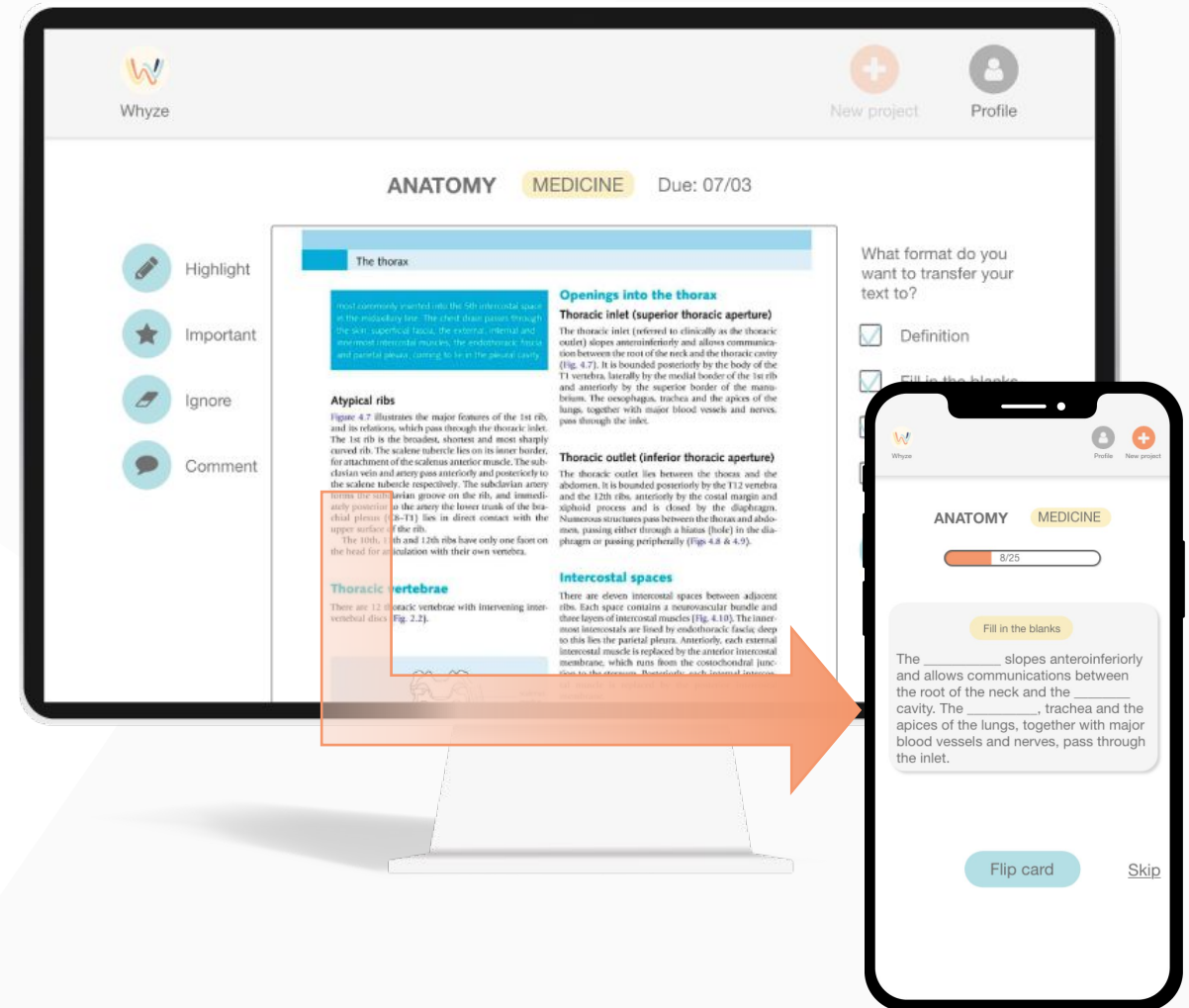
Why don't people use it?

1. Lack of awareness
2. Too much effort

Our Solution



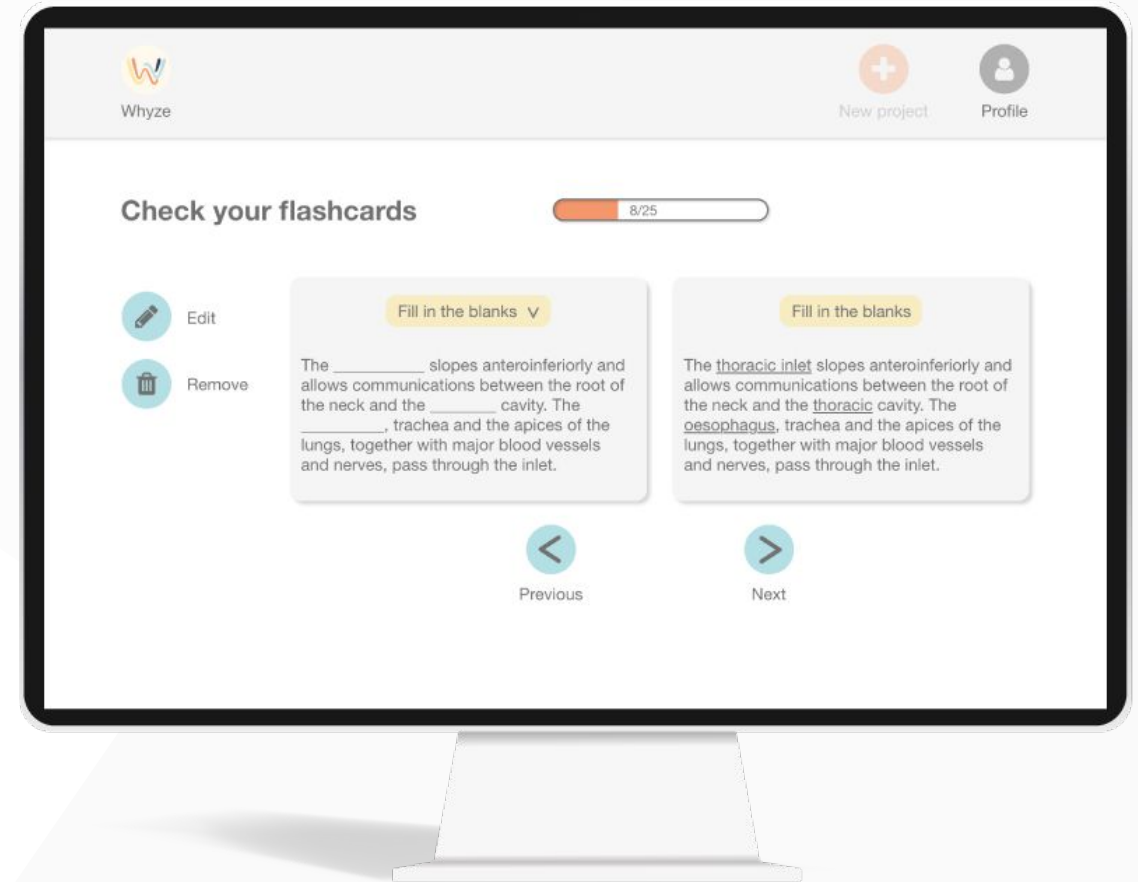
- Convert text **automatically** into a format that allows meaningful learning
- **Value**
 - Saves time
 - Increases retention



How it works



- 1 Upload documents
- 2 Prioritize content
- 3 Flashcard generation
- 4 Study with Whyze algorithm



Demo Video



Welcome to the demo version of the whyze flashcard generating application!

Please paste the text that you are trying to learn into the textbox below and the Whyze engine will automatically generate a set of flashcards for you.

Simple!

```
He returned to school, four years later and again,
had made his name in 1891 from Harvard University's law school, where
he was the first African American to earn an admission to the Harvard
Law School. While a summer associate in 1891...
at the Chicago law firm of Henry Austin. He had met William Henry
Wendell Phillips, a young lawyer at the time. The two worked in 1892,
after receiving the law degree, when moved to
Chicago and began work in the Democratic Party. He founded
"Robert's Law," a firm that represented tens of thousands of African
Americans in Chicago and then in 1893 moved with the
young Democrat Bill Clinton via Illinois and captured the governorship in
1893. The effort also helped meet John Wright Smith, an Illinois-
born politician and first African American member of
the U.S. Senate. During this period, He wrote his first
book and was in 1893. The result, "From My Father (1893)", is
the story of James's parents. The law firm (1893) is
dedicated to tracing the lives of the low-income families and his
wondered family in Kenya. He worked on constitutional law at the
University of Chicago but worked as an attorney in 1893.
in 1893 years.
```

Generate

Overall Market



Students



400k 25M

Motivated Readers

+

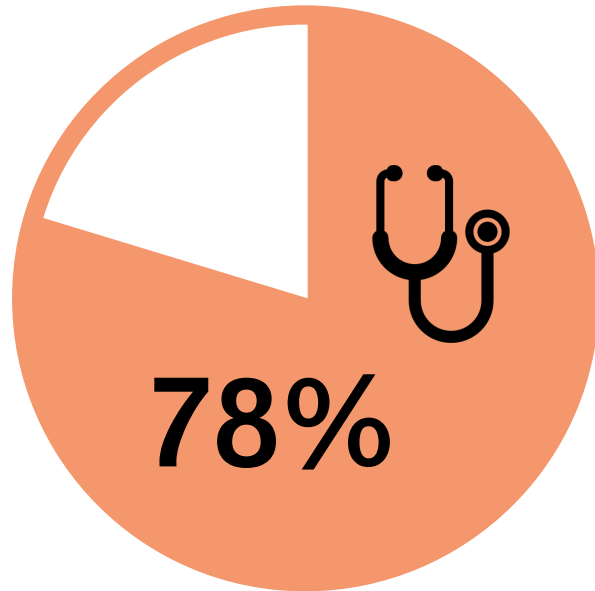
Professionals

100-500M

Traction to date



Market
Research



Social
Media



Wait List



Current Market Landscape



	Content	Spaced Repetition	Game	AI	Personalised Planner	Learning Analysis
Quizlet	Yes	Yes	Yes	No	No	No
Anki	Yes	Yes	No	No	No	No
Kahoot	No	Yes	Yes	No	No	No
Uplearn	Yes	Yes	No	Yes	Yes	Yes
Quillionz	No	No	No	Yes	No	No
Whyze	No	Yes	Yes	Yes	Yes	Yes

Business Model



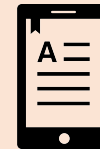
D2C

- Freemium
- Limited number of free projects

Partnerships

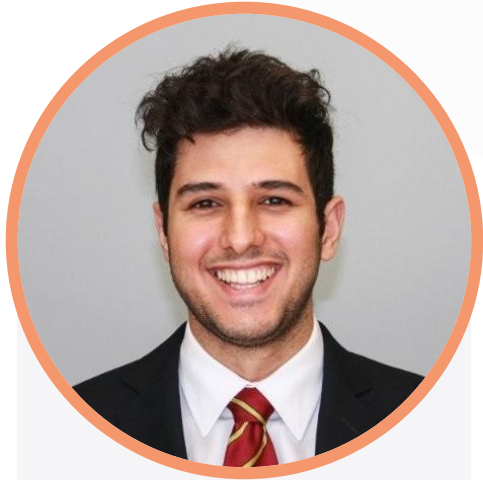


Schools and Universities



Content providers

The Team behind Whyze



Ali Amin-Nejad

Technology

NLP
Finance



Annika Schmid

Design

UX
Marketing



Dimitri Zogg

Operations

Engineering
Teaching



Nicole Maug

Technology

Neuroscience
Machine Learning



Thank You!
www.whyze.co.uk